



## DIAPER DRIVE TOOLKIT

### WHY WE COLLECT DIAPERS

Every year since 2015, Kyleigh's Gift has hosted a Diaper Drive as a way to celebrate and remember Kyleigh on her birthday, April 5th. The Diaper Drive brings awareness of diaper needs in our community and helps babies & toddlers stay clean and healthy. It is estimated that over 30,000 children in the KC Metro need diaper assistance. The first Kyleigh's Gift Diaper Drive brought in just over 7,000 diapers. In 2023, we collected over 55,000 diapers, bringing our seven-year total to over 250,000 diapers!!

### GET INVOLVED

- Act as a drop-off location (collection box, poster, and flyers delivered to the drop-off location on Friday, April 28) and share your involvement with clients or patrons who stop by.
- Share online shopping and giving links with friends, family, neighbors, or a group you belong to. Asking your book club, church group, school group, sports team, scout troop, etc. to bring diapers to the next meeting or event is an easy way to host a minidiaper drive!



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### QUICK FACTS

**Q:** Who benefits from the diapers collected?

**A:** Through the Kyleigh's Gift program, Liberty Hospital families who deliver in our Birthing Center are screened for need by a social worker. Those who have a need will receive 75 newborn or size one diapers upon their discharge.

**Q:** What size diapers are accepted?

**A:** We accept all sizes, but primarily ask for newborn and size one diapers for our Liberty Hospital families in need. Larger sizes will be distributed to local organizations also addressing diaper needs.

**Q:** Are opened packages of diapers accepted?

**A:** Yes! All packages of diapers are opened and made into bundles of 75 Diapers providing a month's worth of diapers, so any and all unused diapers are accepted.

**Q:** Who should I contact if my collection box is full?

**A:** Please contact Justin Lee at: [justin.lee@libertyhospital.org](mailto:justin.lee@libertyhospital.org) or 816-792-7014 and we will schedule a pick-up. Boxes and any additional diaper donations will be collected the week of April 22nd.

**Q:** Can someone make a gift instead of donating diapers?

**A:** Yes! Scan the QR code to view:





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### SAMPLE SOCIAL MEDIA POSTS

Feel Free to use the below sample posts or make your own to share along with one of our Diaper Drive graphics. Tag @Kyleighsgift & @libertyhospitalfoundation!

- Join me in making this the most successful Kyleigh's Gift Diaper Drive yet by purchasing newborn and size one diapers for Liberty Hospital's tiniest patients in need. **Purchase Diapers by using our Amazon Wish List or make a gift by following the links below!**
- Last year, nearly 400 Liberty Hospital families in need were provided a months' worth of diapers through the Kyleigh's Gift program. As diaper needs increase, the 10th annual Kyleigh's Gift Diaper Drive has a goal of collecting 50,000 diapers. Insert organization name is proud to be a diaper drop-off location and give back to our community and Liberty Hospital's tiniest patients in need! **Can't find time to stop by to dropoff diapers? Make a gift online or purchase diapers using the links below!**
- Got diapers? Join me from April 22-28 to collect diapers for the 9th annual Kyleigh's Gift Diaper Drive. In the last 9 years the Kyleigh's Gift Diaper Drive has collected over 250,000 diapers for families in need. Can you help reach our goal of collecting 50,000 diapers? **Diapers can be dropped off at any Diaper Drive Drop Off site, like insert organization name, or by making a gift online or purchasing diapers from the Diaper Drive Amazon Wish List links found below!**